

**Table 3320. South region by housing tenure: Average annual expenditures and characteristics, Consumer Expenditure Survey, 2015-2016**

| Item   | All consumer units in the South | Homeowner |                         |                            | Renter   |
|--|---------------------------------|-----------|-------------------------|----------------------------|----------|
|  |                                 | Total     | Homeowner with mortgage | Homeowner without mortgage |          |
| Number of consumer units (in thousands) .....  | 49,467                          | 31,997    | 17,295                  | 14,701                     | 17,470   |
| Consumer unit characteristics:                 |                                 |           |                         |                            |          |
| Income before taxes .....                      | \$64,783                        | \$78,278  | \$99,326                | \$53,516                   | \$40,067 |
| Income after taxes .....                       | 56,818                          | 67,552    | 84,360                  | 47,777                     | 37,159   |
| Age of reference person .....                  | 50.7                            | 55.4      | 49.2                    | 62.8                       | 42.1     |
| Average number in consumer unit:               |                                 |           |                         |                            |          |
| People .....                                   | 2.4                             | 2.5       | 2.8                     | 2.1                        | 2.3      |
| Children under 18 .....                        | .6                              | .5        | .7                      | .3                         | .7       |
| Adults 65 and older .....                      | .4                              | .5        | .3                      | .8                         | .2       |
| Earners .....                                  | 1.2                             | 1.3       | 1.6                     | .9                         | 1.1      |
| Vehicles .....                                 | 1.9                             | 2.2       | 2.4                     | 2.0                        | 1.2      |
| Percent distribution:                          |                                 |           |                         |                            |          |
| Reference person:                              |                                 |           |                         |                            |          |
| Men .....                                      | 46                              | 48        | 50                      | 46                         | 43       |
| Women .....                                    | 54                              | 52        | 50                      | 54                         | 57       |
| Housing tenure:                                |                                 |           |                         |                            |          |
| Homeowner .....                                | 65                              | 100       | 100                     | 100                        | n.a.     |
| With mortgage .....                            | 35                              | 54        | 100                     | n.a.                       | n.a.     |
| Without mortgage .....                         | 30                              | 46        | n.a.                    | 100                        | n.a.     |
| Renter .....                                   | 35                              | n.a.      | n.a.                    | n.a.                       | 100      |
| Race of reference person:                      |                                 |           |                         |                            |          |
| Black or African-American .....                | 19                              | 13        | 15                      | 12                         | 29       |
| White, Asian, and all other races .....        | 81                              | 87        | 85                      | 88                         | 71       |
| Hispanic or Latino origin of reference person: |                                 |           |                         |                            |          |
| Hispanic or Latino .....                       | 13                              | 10        | 12                      | 9                          | 17       |
| Not Hispanic or Latino .....                   | 87                              | 90        | 88                      | 91                         | 83       |
| Education of reference person:                 |                                 |           |                         |                            |          |
| Elementary (1-8) .....                         | 3                               | 3         | 1                       | 5                          | 3        |
| High school (9-12) .....                       | 34                              | 32        | 25                      | 41                         | 38       |
| College .....                                  | 62                              | 64        | 74                      | 53                         | 58       |
| Never attended and other .....                 | (1)                             | (1)       | (1)                     | (1)                        | (1)      |
| At least one vehicle owned or leased .....     | 88                              | 94        | 97                      | 91                         | 77       |
| Average annual expenditures .....              | \$52,350                        | \$60,528  | \$72,230                | \$46,273                   | \$37,430 |
| Food .....                                     | 6,671                           | 7,501     | 8,188                   | 6,421                      | 5,173    |
| Food at home .....                             | 3,776                           | 4,210     | 4,422                   | 3,860                      | 2,995    |
| Cereals and bakery products .....              | 483                             | 538       | 560                     | 502                        | 383      |
| Cereals and cereal products .....              | 155                             | 167       | 180                     | 145                        | 133      |
| Bakery products .....                          | 328                             | 371       | 380                     | 357                        | 250      |
| Meats, poultry, fish, and eggs .....           | 866                             | 953       | 991                     | 890                        | 709      |
| Beef .....                                     | 237                             | 265       | 273                     | 251                        | 186      |
| Pork .....                                     | 171                             | 189       | 190                     | 189                        | 137      |
| Other meats .....                              | 109                             | 123       | 133                     | 107                        | 85       |
| Poultry .....                                  | 170                             | 183       | 194                     | 164                        | 148      |
| Fish and seafood .....                         | 120                             | 129       | 137                     | 117                        | 103      |
| Eggs .....                                     | 59                              | 64        | 64                      | 62                         | 50       |
| Dairy products .....                           | 363                             | 406       | 424                     | 376                        | 287      |
| Fresh milk and cream .....                     | 130                             | 144       | 146                     | 140                        | 105      |
| Other dairy products .....                     | 234                             | 262       | 278                     | 236                        | 182      |
| Fruits and vegetables .....                    | 700                             | 782       | 830                     | 702                        | 554      |
| Fresh fruits .....                             | 247                             | 273       | 288                     | 248                        | 201      |
| Fresh vegetables .....                         | 217                             | 244       | 264                     | 212                        | 167      |
| Processed fruits .....                         | 101                             | 113       | 122                     | 98                         | 78       |
| Processed vegetables .....                     | 136                             | 151       | 156                     | 143                        | 108      |
| Other food at home .....                       | 1,363                           | 1,531     | 1,617                   | 1,390                      | 1,061    |
| Sugar and other sweets .....                   | 138                             | 161       | 165                     | 154                        | 98       |
| Fats and oils .....                            | 108                             | 121       | 128                     | 109                        | 86       |
| Miscellaneous foods .....                      | 681                             | 761       | 821                     | 661                        | 538      |

See footnotes at end of table.

**Table 3320. South region by housing tenure: Average annual expenditures and characteristics, Consumer Expenditure Survey, 2015-2016 — Continued**

| Item  | All consumer units in the South | Homeowner |                         |                            | Renter |
|---|---------------------------------|-----------|-------------------------|----------------------------|--------|
|   |                                 | Total     | Homeowner with mortgage | Homeowner without mortgage |        |
| Nonalcoholic beverages .....                              | 394                             | 436       | 444                     | 421                        | 318    |
| Food prepared by consumer unit on out-of-town trips ..... | 41                              | 53        | 59                      | 46                         | 20     |
| Food away from home .....                                 | 2,894                           | 3,291     | 3,766                   | 2,560                      | 2,178  |
| Alcoholic beverages .....                                 | 404                             | 449       | 513                     | 351                        | 324    |
| Housing .....   | 16,741                          | 18,222    | 23,082                  | 12,498                     | 14,042 |
| Shelter .....   | 9,191                           | 9,217     | 13,013                  | 4,752                      | 9,142  |
| Owned dwellings .....                                     | 5,314                           | 8,181     | 11,858                  | 3,856                      | 64     |
| Mortgage interest and charges .....                       | 2,581                           | 3,979     | 7,285                   | 89                         | 222    |
| Property taxes .....                                      | 1,325                           | 2,037     | 2,368                   | 1,648                      | 22     |
| Maintenance, repairs, insurance, other expenses .....     | 1,408                           | 2,166     | 2,205                   | 2,119                      | 20     |
| Rented dwellings .....                                    | 3,176                           | 95        | 111                     | 75                         | 8,819  |
| Other lodging .....                                       | 701                             | 941       | 1,044                   | 821                        | 260    |
| Utilities, fuels, and public services .....               | 3,938                           | 4,550     | 4,967                   | 4,059                      | 2,817  |
| Natural gas .....   | 224                             | 285       | 319                     | 246                        | 113    |
| Electricity .....   | 1,727                           | 1,980     | 2,065                   | 1,881                      | 1,264  |
| Fuel oil and other fuels .....                            | 48                              | 66        | 52                      | 83                         | 15     |
| Telephone services .....                                  | 1,380                           | 1,543     | 1,788                   | 1,254                      | 1,082  |
| Residential phone service, VOIP, and phone cards .....    | 299                             | 385       | 355                     | 422                        | 140    |
| Cellular phone service .....                              | 1,081                           | 1,157     | 1,433                   | 833                        | 943    |
| Water and other public services .....                     | 558                             | 676       | 744                     | 595                        | 343    |
| Household operations .....                                | 1,250                           | 1,553     | 1,927                   | 1,109                      | 696    |
| Personal services .....                                   | 382                             | 462       | 696                     | 187                        | 235    |
| Other household expenses .....                            | 868                             | 1,090     | 1,231                   | 922                        | 461    |
| Housekeeping supplies .....                               | 654                             | 795       | 788                     | 808                        | 399    |
| Laundry and cleaning supplies .....                       | 160                             | 179       | 180                     | 178                        | 126    |
| Other household products .....                            | 366                             | 453       | 452                     | 454                        | 208    |
| Postage and stationery .....                              | 128                             | 163       | 156                     | 176                        | 65     |
| Household furnishings and equipment .....                 | 1,709                           | 2,106     | 2,388                   | 1,770                      | 987    |
| Household textiles .....                                  | 94                              | 115       | 121                     | 107                        | 56     |
| Furniture .....   | 460                             | 522       | 680                     | 335                        | 346    |
| Floor coverings .....                                     | 12                              | 15        | 18                      | 12                         | 7      |
| Major appliances .....                                    | 286                             | 378       | 435                     | 312                        | 118    |
| Small appliances, miscellaneous housewares .....          | 101                             | 116       | 120                     | 110                        | 75     |
| Miscellaneous household equipment .....                   | 755                             | 960       | 1,013                   | 893                        | 385    |
| Apparel and services .....                                | 1,684                           | 1,918     | 2,320                   | 1,332                      | 1,261  |
| Men and boys .....  | 383                             | 415       | 485                     | 309                        | 327    |
| Men, 16 and over .....                                    | 287                             | 317       | 359                     | 251                        | 234    |
| Boys, 2 to 15 .....                                       | 96                              | 98        | 127                     | 58                         | 92     |
| Women and girls .....                                     | 621                             | 725       | 850                     | 523                        | 432    |
| Women, 16 and over .....                                  | 533                             | 632       | 727                     | 474                        | 356    |
| Girls, 2 to 15 .....                                      | 87                              | 93        | 123                     | 50                         | 77     |
| Children under 2 .....                                    | 78                              | 81        | 93                      | 60                         | 72     |
| Footwear .....  | 357                             | 390       | 458                     | 276                        | 298    |
| Other apparel products and services .....                 | 246                             | 308       | 434                     | 163                        | 132    |
| Transportation .....                                      | 9,447                           | 11,128    | 13,059                  | 8,835                      | 6,374  |
| Vehicle purchases (net outlay) .....                      | 4,346                           | 5,269     | 6,306                   | 4,050                      | 2,653  |
| Cars and trucks, new .....                                | 2,146                           | 2,764     | 3,122                   | 2,342                      | 1,014  |
| Cars and trucks, used .....                               | 2,128                           | 2,427     | 3,071                   | 1,670                      | 1,579  |
| Other vehicles .....                                      | 72                              | 78        | 113                     | 38                         | 61     |
| Gasoline and motor oil .....                              | 2,034                           | 2,290     | 2,649                   | 1,867                      | 1,565  |
| Other vehicle expenses .....                              | 2,624                           | 3,027     | 3,456                   | 2,500                      | 1,893  |
| Vehicle finance charges .....                             | 253                             | 295       | 403                     | 169                        | 175    |
| Maintenance and repairs .....                             | 790                             | 932       | 1,071                   | 761                        | 531    |
| Vehicle insurance .....                                   | 1,128                           | 1,291     | 1,321                   | 1,242                      | 835    |
| Vehicle rental, leases, licenses, and other charges ..... | 453                             | 508       | 661                     | 328                        | 351    |
| Public and other transportation .....                     | 444                             | 542       | 648                     | 417                        | 263    |
| Healthcare .....  | 4,271                           | 5,358     | 5,410                   | 5,295                      | 2,280  |
| Health insurance .....                                    | 2,971                           | 3,715     | 3,761                   | 3,662                      | 1,608  |
| Medical services .....                                    | 706                             | 898       | 955                     | 832                        | 353    |
| Drugs .....   | 452                             | 569       | 527                     | 617                        | 239    |

See footnotes at end of table.

**Table 3320. South region by housing tenure: Average annual expenditures and characteristics, Consumer Expenditure Survey, 2015-2016 — Continued**

| Item   | All consumer units in the South | Homeowner |                         |                            | Renter           |
|--|---------------------------------|-----------|-------------------------|----------------------------|------------------|
|  |                                 | Total     | Homeowner with mortgage | Homeowner without mortgage |                  |
| Medical supplies .....   | 141                             | 175       | 167                     | 184                        | 79               |
| Entertainment .....  | 2,672                           | 3,275     | 3,667                   | 2,788                      | 1,574            |
| Fees and admissions .....  | 503                             | 647       | 807                     | 462                        | 240              |
| Audio and visual equipment and services ....   | 1,099                           | 1,247     | 1,370                   | 1,088                      | 828              |
| Pets, toys, hobbies, and playground equipment .....  | 637                             | 802       | 872                     | 708                        | 338              |
| Pets .....   | 503                             | 645       | 704                     | 565                        | 247              |
| Toys, hobbies, and playground equipment .....  | 134                             | 158       | 168                     | 142                        | 90               |
| Other entertainment supplies, equipment, and services .....  | 434                             | 579       | 618                     | 531                        | 169              |
| Personal care products and services .....  | 629                             | 726       | 832                     | 580                        | 453              |
| Reading .....  | 93                              | 114       | 121                     | 109                        | 54               |
| Education .....  | 997                             | 1,068     | 1,442                   | 624                        | 867              |
| Tobacco products and smoking supplies .....  | 362                             | 347       | 338                     | 359                        | 388              |
| Miscellaneous .....  | 705                             | 826       | 959                     | 664                        | 482              |
| Cash contributions .....   | 1,807                           | 2,319     | 2,538                   | 2,062                      | 868              |
| Personal insurance and pensions .....  | 5,869                           | 7,278     | 9,761                   | 4,356                      | 3,288            |
| Life and other personal insurance .....  | 291                             | 390       | 454                     | 314                        | 111              |
| Pensions and Social Security .....   | 5,577                           | 6,888     | 9,306                   | 4,042                      | 3,177            |
| Sources of income and personal taxes:  |                                 |           |                         |                            |                  |
| Money income before taxes .....  | \$64,783                        | \$78,278  | \$99,326                | \$53,516                   | \$40,067         |
| Wages and salaries .....   | 50,506                          | 59,974    | 83,844                  | 31,892                     | 33,165           |
| Self-employment income .....   | 4,204                           | 5,641     | 7,038                   | 3,998                      | 1,571            |
| Social Security, private and government retirement .....   | 7,671                           | 10,076    | 6,176                   | 14,664                     | 3,265            |
| Interest, dividends, rental income, other property income .....  | 1,289                           | 1,827     | 1,485                   | 2,229                      | 303              |
| Public assistance, Supplemental Security Income, Supplementary Nutrition Assistance Program (SNAP) ..... | 473                             | 268       | 200                     | 348                        | 848              |
| Unemployment and workers' compensation, veterans' benefits, and regular contributions for support .....  | 364                             | 378       | 439                     | 306                        | 338              |
| Other income .....   | 277                             | 114       | 143                     | 80                         | 576              |
| Personal taxes (contains some imputed values) .....  | 7,966                           | 10,727    | 14,966                  | 5,740                      | 2,908            |
| Federal income taxes .....   | 6,470                           | 8,828     | 12,288                  | 4,759                      | 2,150            |
| State and local income taxes .....   | 1,409                           | 1,778     | 2,502                   | 927                        | 733              |
| Other taxes .....  | 86                              | 120       | 176                     | 54                         | 25               |
| Income after taxes .....   | 56,818                          | 67,552    | 84,360                  | 47,777                     | 37,159           |
| Addenda:   |                                 |           |                         |                            |                  |
| Net change in total assets and liabilities .....   | \$5,550                         | \$8,677   | \$5,173                 | \$12,800                   | -\$179           |
| Net change in total assets .....   | 11,713                          | 17,370    | 20,788                  | 13,348                     | 1,353            |
| Net change in total liabilities .....  | 6,164                           | 8,692     | 15,615                  | 548                        | 1,532            |
| Other financial information:   |                                 |           |                         |                            |                  |
| Other money receipts .....   | 559                             | 793       | 780                     | 808                        | 131              |
| Mortgage principal paid on owned property .....  | -1,609                          | -2,468    | -4,234                  | -390                       | -35              |
| Estimated market value of owned home .....   | 131,191                         | 202,819   | 232,055                 | 168,424                    | ( <sup>3</sup> ) |
| Estimated monthly rental value of owned home .....   | 850                             | 1,314     | 1,478                   | 1,121                      | <sup>2</sup>     |
| Gifts of goods and services, total .....   | 1,032                           | 1,291     | 1,406                   | 1,155                      | 560              |
| Food .....   | 69                              | 86        | 88                      | 87                         | 39               |
| Alcoholic beverages .....  | 8                               | 9         | 11                      | 6                          | 7                |
| Housing .....  | 224                             | 260       | 292                     | 221                        | 157              |

See footnotes at end of table.

**Table 3320. South region by housing tenure: Average annual expenditures and characteristics, Consumer Expenditure Survey, 2015-2016 — Continued**

| Item  | All consumer units in the South | Homeowner |                         |                            | Renter         |
|---|---------------------------------|-----------|-------------------------|----------------------------|----------------|
|   |                                 | Total     | Homeowner with mortgage | Homeowner without mortgage |                |
| Housekeeping supplies .....                 | 25                              | 34        | 37                      | 29                         | 8              |
| Household textiles .....                    | 8                               | 11        | 8                       | 15                         | <sup>2</sup> 2 |
| Appliances and miscellaneous                |                                 |           |                         |                            |                |
| housewares .....                            | 16                              | 24        | 25                      | 22                         | 4              |
| Major appliances .....                      | 8                               | 12        | 12                      | 12                         | <sup>2</sup> 1 |
| Small appliances and miscellaneous          |                                 |           |                         |                            |                |
| housewares .....                            | 9                               | 12        | 13                      | 10                         | <sup>2</sup> 3 |
| Miscellaneous household equipment .....     | 38                              | 52        | 57                      | 44                         | 14             |
| Other housing .....                         | 136                             | 140       | 164                     | 112                        | 130            |
| Apparel and services .....                  | 204                             | 239       | 248                     | 224                        | 141            |
| Males, 2 and over .....                     | 52                              | 63        | 66                      | 59                         | 33             |
| Females, 2 and over .....                   | 70                              | 83        | 90                      | 72                         | 46             |
| Children under 2 .....                      | 38                              | 42        | 41                      | 44                         | 30             |
| Other apparel products and services .....   | 44                              | 50        | 51                      | 49                         | 32             |
| Jewelry and watches .....                   | 8                               | 11        | 12                      | 10                         | <sup>2</sup> 2 |
| All other apparel products and services ... | 36                              | 39        | 40                      | 39                         | 31             |
| Transportation .....                        | 116                             | 155       | 156                     | 153                        | 46             |
| Healthcare .....                            | 35                              | 38        | 28                      | 51                         | 28             |
| Entertainment .....                         | 83                              | 114       | 118                     | 109                        | 28             |
| Toys, games, arts and crafts, and tricycles | 36                              | 49        | 49                      | 49                         | 13             |
| Other entertainment .....                   | 47                              | 65        | 70                      | 60                         | 15             |
| Personal care products and services .....   | 12                              | 15        | 14                      | 17                         | 6              |
| Reading .....                               | 4                               | 6         | 4                       | 9                          | 2              |
| Education .....                             | 205                             | 280       | 368                     | 175                        | 67             |
| All other gifts .....                       | 72                              | 90        | 80                      | 102                        | 38             |

<sup>1</sup> Value is too small to display.  
<sup>2</sup> Data are likely to have large sampling errors.  
<sup>3</sup> No data reported.  
n.a. Not applicable.

Source: Consumer Expenditure Survey, U.S. Bureau of Labor Statistics, September, 2017